



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950203-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Multi Media Services - VA**  
**Attention: Accounts Payable**  
**915 King St**  
**2nd Floor**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Brown/R/Senate	9/12-9/16 TV Add-on	1

Flight Dates	Order #	Alt Order #
09/12/12 - 09/16/12	950203	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/16/12	Middle / Sub	758-9p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 09/12/12 8:00 PM Middle / Sub 758-9p :30 SBT09081213H \$2,500.00 NM									
2	09/12/12	09/16/12	Modern / Sub	858-10p	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 09/12/12 9:48 PM Modern / Sub 858-10p :30 SBT09081213H \$2,000.00 NM									
3	09/12/12	09/16/12	Revenge	958-11p	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 09/12/12 10:31 PM Revenge 958-11p :30 SBT09081213H \$2,000.00 NM									
4	09/12/12	09/16/12	Wipeout	758-9p	---T---	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/13/12 8:44 PM Wipeout 758-9p :30 SBT09081213H \$4,500.00 NM									
5	09/12/12	09/16/12	Greys	858-10p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/13/12 9:42 PM Greys 858-10p :30 SBT09081213H \$1,500.00 NM									
6	09/12/12	09/16/12	Scandal	958-11p	---T---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 09/13/12 10:40 PM Scandal 958-11p :30 SBT09081213H \$2,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950203-1	09/16/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	9/12-9/16 TV Add-on	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/12/12	09/16/12	Scandal	958-11p	---T---	:30	1	\$2,500.00	NM
7	09/12/12	09/16/12	Shark Tank	758-9p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/14/12 7:59 PM Shark Tank 758-9p :30 SBT09081213H \$2,000.00 NM									
8	09/12/12	09/16/12	Primetime	858-10p	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/14/12 9:16 PM Primetime 858-10p :30 SBT09081213H \$2,000.00 NM									
9	09/12/12	09/16/12	20/20	958-11p	----F--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/14/12 10:49 PM 20/20 958-11p :30 SBT09081213H \$3,500.00 NM									
10	09/12/12	09/16/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/15/12 7:58 PM ABC Prime College Football Sat 8-1130p/ Th 8-1 :30 SBT09151214H \$2,000.00 NM									
11	09/12/12	09/16/12	AFV	658-8p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/16/12 7:44 PM AFV 658-8p :30 SBT09161215H \$1,500.00 NM									
12	09/12/12	09/16/12	Revenge	858-10p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/16/12 9:22 PM Revenge 858-10p :30 SBT09151214H \$2,500.00 NM									
13	09/12/12	09/16/12	Revenge	958-11p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/16/12 10:37 PM Revenge 958-11p :30 SBT09161215H \$2,500.00 NM									
<b>Total Spots</b>							<b>13</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$31,000.00</b>
<u>Agency Commission</u>	<b>\$4,650.00</b>
<u>Net Amount Due</u>	<b>\$26,350.00</b>

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